

# YEARBOOK GRAD ADS

**ATTENTION SENIOR FAMILIES: Congratulate your senior in the 2022 Legend!**

## Size / Pricing Details

_____ 1/8 page	4 x 2 1/2 inches tall / \$100
_____ 1/4 page	4 x 5 1/4 inches tall / \$150
_____ 1/2 page	8 x 5 1/4 inches tall / \$250
_____ Full page	8 x 10 1/2 inches tall / \$400

**ALL ADS DUE Nov. 30, 2021**

**Create and pay for your ad online at:**  
**[www.yearbookordercenter.com](http://www.yearbookordercenter.com)**

## How to Submit Your Grad Ad:

- 1) Log in: [www.yearbookordercenter.com](http://www.yearbookordercenter.com) and enter order number **8828**
- 2) Click Create a Yearbook Ad (see No. 1)
- 3) **Do NOT** click "Upload Photos for the yearbook via eShare" (see No. 2)
- 4) Follow the prompts to design the ad. Type the message **exactly** as you want it to appear and check it carefully. The yearbook staff will not proofread the messages.
- 5) Add it to your cart and purchase it. Your ad is not submitted to the yearbook staff for publication until you complete the purchase process.

**SPECIAL NOTE:** The yearbook staff will be **REPLACING** your senior's name **EXACTLY HOW YOU TYPE IT ON THE AD** in the 2022 Legend theme font and select one of the theme colors from our palette that best corresponds to the photos you put in the ad.

## Message & Photo Guidelines:

No nude or other photos that are inappropriate for school. The *Legend* staff reserves the right to refuse/edit any portion of the ad that editors deem unacceptable.

## Tips For A Great Ad:

1. Select a template and add your photos & message.
2. Put your senior's name at the **TOP** or **BOTTOM** of the ad. The Legend staff will replace the name text to make it **LARGER** and in the font/color to match this year's design theme.
3. Make your message text as large as possible to fill the space.
4. When cropping photos, **ZOOM IN** and fill the box.

1. Click here to purchase your yearbook ad.

3. Click here to watch a video or download a PDF guide with instructions on how to create your online ad.




2. Do not click this button to upload the photos for your ad. You will upload your ad photos when instructed to do so during the ad creation process.

**For Tech Support using the online ad creator, contact Herff Jones Technical Support at: 877.362.7750**  
**For other questions about Grad Ads, email Legend Adviser Nancy Smith [smithnancy@rsdmo.org](mailto:smithnancy@rsdmo.org)**

## Deadline Reminder:

Grad ads are accepted on a space-available basis. When space runs out, or we reach the deadline, we no longer accept ads. Submit early to guarantee your space!

**Due: Nov. 30, 2021**

  
**LAFAYETTE**  
**Student Publications**  
Image • Legend • @thelancerfeed • Digital Media  
Lafayette High School • 17050 Clayton Road • Wildwood, MO 63011  
636.733.4118 • [thelancerfeed@gmail.com](mailto:thelancerfeed@gmail.com)