# YEARBOOK GRAD ADS

ATTENTION SENIOR FAMILIES: Congratulate your senior in the 2022 Legend!

## Size / Pricing Details

1/8 page 4 x 2 1/2 inches tall / \$100 4 x 5 1/4 inches tall / \$150 1/4 page \_ 1/2 page 8 x 5 1/4 inches tall / \$250 8 x 10 1/2 inches tall / \$400 Full page

# **ALL ADS DUE Nov. 30, 2021**

Create and pay for your ad online at: www.yearbookordercenter.com

#### **How to Submit Your Grad Ad:**

- 1) Log in: www.yearbookordercenter.com and enter order number 8828
- 2) Click Create a Yearbook Ad (see No. 1)
- 3) Do NOT click "Upload Photos for the yearbook via eShare" (see No. 2)
- 4) Follow the prompts to design the ad. Type the message **exactly** as you want it to appear and check it carefully. The yearbook staff will not proofread the messages.
- 5) Add it to your cart and purchase it. Your ad is not submitted to the yearbook staff for publication until you complete the purchase process.

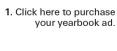
**SPECIAL NOTE:** The yearbook staff will be REPLACING your senior's name EXACTLY HOW YOU TYPE IT ON THE AD in the 2022 Legend theme font and select one of the theme colors from our palette that best corresponds to the photos you put in the ad.

# Message & Photo **Guidelines:**

No nude or other photos that are inappropriate for school. The Legend staff reserves the right to refuse/ edit any portion of the ad that editors deem unacceptable.

## **Tips For A Great Ad:**

- 1. Select a template and add your photos & message.
- 2. Put your senior's name at the TOP or BOTTOM of the ad. The Legend staff will replace the name text to make it LARGER and in the font/color to match this vear's design theme.
- 3. Make your message text as large as possible to fill the space.
- 4. When cropping photos, **ZOOM IN** and fill the box.



3. Click here to watch a video or download a PDF guide with instructions on how to create your



YEARBOOK AD for your student Watch Video
Online Ad Creation Guide



**ORDER CUSTOM GIFTS** for your student, family and friends Watch Video Custom Gift Creation Guide

**UPLOAD PHOTOS** for the yearbook via eShare Watch Video

2. Do not click this button to upload the photos for your ad. You will upload your ad photos when instructed to do so during the ad creation process.

For Tech Support using the online ad creator, contact Herff Jones Technical Support at: 877.362.7750 For other questions about Grad Ads. email Legend Adviser Nancy Smith smithnancy@rsdmo.org

### **Deadline Reminder:**

Grad ads are accepted on a space-available basis. When space runs out, or we reach the deadline, we no longer accept ads. Submit early to guarantee your space!

Due: Nov. 30, 2021



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