

2020 Yearbook Grad Ads

The 2020 Legend staff has a way for you to make your senior's yearbook a truly memorable one. We offer special ad space for you to recognize your student's graduation in permanent fashion. Full color Grad Ads are available in a wide variety of sizes. **This will be your only opportunity to purchase space.**

Grad Ads are due Nov. 15

Step-by-Step Instructions

- 1] Select ad size.
- 2] Complete the Order Form on the back of this sheet.
- 3] Provide the number of photos required for the size you select.
- 4] Write text for the ad on the Order Form or attach it on a separate sheet.
- 5] Provide payment.
- 6] Deliver/mail materials to *Legend* staff by Nov. 15, 2019. We encourage you to e-mail high resolution files (min. 200 dpi) saved in jpg or tif format to: smithnancy@rsdmo.org
- 7] There is a \$10 late fee for ads received after deadline.**

Photo Submission Guidelines

- Do not cut, glue or tape photos.
- Care will be taken to return photos; however, copies should be submitted for irreplaceable photos. LHS and the yearbook staff are not responsible for lost or damaged photos.
- All material must be submitted by the deadline. We can not wait for add'l photos.
- No nude or otherwise inappropriate photos. The yearbook staff reserves the right to reject photos/text or ask the customer to make changes.
- Photos will be enlarged or reduced to fit the layout.
- Include the **student name** on the back of each photo.
- If you include a self-addressed, stamped envelope that fits the size of your pictures, they will be returned in late spring.

Lafayette High School

17050 Clayton Road • Wildwood, MO 63011

636.733.4118

e-mail smithnancy@rsdmo.org or thelancerfeed@gmail.com

website: lancerfeed.press

Grad Ads Order Form

All Ads Due **Nov. 15!** Please MAIL in or EMAIL The Following:

- This Order Form
- Ad Photo(s)
- Ad Text
- Self-addressed, stamped envelope that will fit your pictures (if you want them returned)

> Customer Data

Student's Name

Parent/Purchaser's Name

Address/City/State/Zip

Phone

email

> Ad Data

Check the ad size requested:

| | | | |
|-----------------|-----------------------------------|-------|--|
| _____ 1/8 page | 4 inches x 2 1/2 inches tall | \$100 | [include 1 photo and about 30 words of text] |
| _____ 1/4 page | 4 inches x 5 1/4 inches tall | \$150 | [include 2 photos and about 50 words of text] |
| _____ 1/2 page | 8 1/3 inches x 5 1/3 tall | \$250 | [include 3 photos and about 75 words of text] |
| _____ full page | 8 1/3 inches x 10 2/3 inches tall | \$400 | [include 5-7 photos and about 100 words of text] |

_____ **late fee for ads received after Nov. 15 \$10 [run if space remains]**

Neatly print ad text below [you may submit on another sheet of paper]:

Number of print photos mailed in: _____

Number of photos emailed: _____

> Payment--Make Checks Payable To LHS Yearbook

Mail or deliver to:

Lafayette High School

ATTN: Nancy Smith, Room 137A

17050 Clayton Road

Wildwood, MO 63011