

# Lafayette Student Publications

Image Newspaper (Print & Online)/Legend Yearbook/Digital Media Production

## 1. Take A Prerequisite Course (or Qualify for a Waiver)

•**Writing and Reporting** is a **one-semester Language Arts elective course** which focuses on the content and coverage of publications, information gathering, writing and editing. Students will also learn about press law and ethics. This course is designed to prepare students with the specialized writing skills required for a newspaper or yearbook staff member and meets the pre-requisite for the Newspaper and Yearbook Production classes.

•**Design & Desktop Publishing** is a **one-semester CTE (practical arts) course** where students analyze and utilize current design trends. Using Adobe desktop publishing software, students will create a variety of printed material including flyers, newspaper pages, magazine spreads, yearbook spreads, ads and graphics. Students will also learn about press law as well gaining a basic understanding of journalism principles and style. This course is designed to prepare students with the specialized desktop publishing skills required for a student publication and meets the pre-requisite for the Newspaper, Digital Media and Yearbook Production classes.

•**Waivers** will be given to students who have prior coursework or experience that would make them an asset to one of the publications staffs.

## 2. Join A Staff

•**Newspaper Production** is a **CTE (practical arts) course** where students are responsible for producing the monthly newspaper and the online publication. To be selected for the staff, students must successfully complete **one** of the pre-requisite courses and be approved by the adviser. It is **strongly** recommended students select Writing and Reporting as their pre-requisite. If a student takes a pre-requisite course first semester, he or she will be allowed to join staff second semester. Students on the *Image* serve in many different capacities ranging from writing, designing pages, working on the website, shooting photos, selling advertising etc. For additional information, visit [lancerfeed.press](http://lancerfeed.press)

•**Yearbook Production** is a **CTE (practical arts) course** where students are responsible for the production of the school's yearbook, the *Legend*. To be selected for staff, students must successfully complete **one** of the pre-requisite courses and be approved by the adviser. If a student takes a pre-requisite course first semester, he or she will be allowed to join staff second semester. Staff members are required to sell advertisements to fund the book as well as serve as writers, photographers and designers. Because many join staff senior year, no experience is required to be selected as an editor. The adviser will make selections based on a student's willingness to take responsibility, ability to work well with others and basic skills involved in yearbook production. The yearbook is submitted in several deadline shipments between December and June. Students sometimes need to put in extra hours after school or on weekends. Specific skills will be taught to all members selected for staff during the first semester. In addition, members have the opportunity to attend a yearbook workshop over the summer. For additional information, visit [lancerfeed.press](http://lancerfeed.press)

•**Digital Media Production** is a full-year **CTE (practical arts) course** where students produce digital material for the online newspaper. Students are responsible for planning the content and complete all the videography and editing. All students must complete an application and be approved by the adviser. One of the following pre-requisites is recommended: Writing and Reporting, Design & Desktop Publishing, Multimedia Applications or Broadcasting.

\*In order to be selected for one of the staffs, students must have at least a 2.75 average, a clear disciplinary record and a good attendance record.

## 3. Take Advantage of Opportunities

Student Publications staffers learn from hands-on experience. Student leaders make all content and design decisions and get the chance to travel to a national journalism convention each year. The day-to-day work and decision making develops organizational skills, leadership ability and teamwork. And, it's fun and looks great on a college application!