

Lafayette *Image* Advertising Contract 2017-2018

Business Name: _____
Contact Person: _____
Street Address: _____
City/State/Zip Code: _____
Phone Number: _____
E-mail Address: _____

Issue #/Date	Ad Size	Total Cost	Discount Price (-10%)
Issue #1/Sept. 15	_____	_____	_____
Issue #2/Oct. 13	_____	_____	_____
Issue #3/Nov. 10	_____	_____	_____
Issue #4/Dec. 15	_____	_____	_____
Issue #5/Jan. 26	_____	_____	_____
Issue #6/Feb. 23	_____	_____	_____
Issue #7/March 29	_____	_____	_____
Issue #8/April 27	_____	_____	_____
Issue #9/May 18	_____	_____	_____

Online Ads: lancerfeed.press

Online ads run for two weeks (beginning on Monday)

Cost is \$30 if print ad is also purchased or \$50 alone and includes a link to the business site

Ad #1 Start Date _____ Ad #2 Start Date _____ Ad #3 Start Date _____

I agree to follow policies outlined in the *Image* advertising brochure. I understand that failure to pay for ads in a timely manner will result in the suspension of future ads until the contract is paid in full. Copies of the newspaper and a tearsheet will be sent each issue. 10% Discounts are given for the following: Ads paid in advance, Ads purchased by school organizations, Ads placed in 3+ issues, Ads placed by Renaissance sponsors (Only one discount per advertiser)

Lafayette High School

17050 Clayton Road • Wildwood, MO 63011
636.733.4118 website lancerfeed.press
email smithnancy@rsdmo.org
email thelancerfeed@gmail.com

Advertiser's Signature/Date

Image Staff Member Signature