

# 2017 Yearbook Grad Ads

The 2017 *Legend* staff has a way for you to make your senior's high school yearbook a truly memorable one. We offer special ad space for you to recognize your son/daughter's graduation in permanent fashion. Full color Grad Ads are available in a wide variety of sizes. **This will be your only opportunity to purchase space.**

**Grad Ads are due November 18**

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## Step-by-Step Instructions

- 1] Select ad size.
- 2] Complete the Order Form on the back of this sheet.
- 3] Provide the number of photos required for the size you select.
- 4] Write text for the ad on the Order Form or attach it on a separate sheet.
- 5] Provide payment.
- 6] Deliver or mail materials to *Legend* staff by Nov. 18, 2016. We encourage you to e-mail high resolution files (minimum 200 dpi) saved in jpg or tif format to:  
smithnancy@rsdmo.org
- 7] There is a \$10 late fee for ads received after deadline.**

## Photo Submission Guidelines

- Do not cut, glue or tape photos.
- Care will be taken to return photos; however, copies should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- All material must be submitted by the deadline. We can not wait for add'l photos.
- No nude or otherwise inappropriate photos. The yearbook staff reserves the right to reject photos/text or ask the customer to make changes to conform to the staff's standards.
- Photos will be enlarged or reduced to fit the layout.
- Include the student name on the back of each photo.
- If you include a self-addressed, stamped envelope that fits the size of your pictures, they will be returned in late spring.

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## Lafayette High School

17050 Clayton Road • Wildwood, MO 63011

636.733.4118

e-mail [smithnancy@rsdmo.org](mailto:smithnancy@rsdmo.org) or [lafayettelegend@gmail.com](mailto:lafayettelegend@gmail.com)

website: [www.lhsimage.com](http://www.lhsimage.com)

# Grad Ads Order Form

To reserve space please respond by **Nov. 18** by providing the following:

- This Order Form
- Ad Photo(s)
- Ad Text
- Self-addressed, stamped envelope that will fit your pictures (if you want them returned)

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## > Customer Data

\_\_\_\_\_  
Student's Name

\_\_\_\_\_  
Parent/Purchaser's Name

\_\_\_\_\_  
Address/City/State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
email

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## > Ad Data

Check the ad size requested:

|                 |                                   |       |  |
|-----------------|-----------------------------------|-------|--|
| _____ 1/8 page  | 4 inches x 2 1/2 inches tall      | \$75  | [include 1 photo and about 30 words of text]     |
| _____ 1/4 page  | 4 inches x 5 1/4 inches tall      | \$100 | [include 2 photos and about 50 words of text]    |
| _____ 1/2 page  | 8 1/3 inches x 5 1/3 tall         | \$175 | [include 3 photos and about 75 words of text]    |
| _____ full page | 8 1/3 inches x 10 2/3 inches tall | \$300 | [include 5-7 photos and about 100 words of text] |

\_\_\_\_\_ **late fee for ads received after Nov. 18 \$10 [run if space remains]**

**Neatly print ad text below [you may submit on another sheet of paper]:**

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Number of photos provided: \_\_\_\_\_

Number of photos emailed: \_\_\_\_\_

## > Payment--Make Checks Payable To Lafayette H.S.

Mail or deliver to:

Lafayette High School

ATTN: Nancy Smith, Room 137A

17050 Clayton Road

Wildwood, MO 63011